



KDKA-TV

CONTRACT NO. REV. 1201-56336-1

DATE PRINTED

DATE PRINTED 08/23/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

PAGE 179297 AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME WATERFRONT STRATEGIES DCCC (DEMOCRATIC CONGRESSIONAL Required 1010 Wisconsin Ave NW 430 S Capitol St SE AND Announcement 28 days **ADDRESS** Washington DC 20007-3603 DC 20003-4024 Washington prior notice USA USA CONTACT PRODUCTDCCC TV 9/12-17 LOCAL AGENCY EST. NO. Brian Butz-1 PRODUCT 1310 SALESPERSON CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

	ABNIGOR	SPOTS			10,000,000,000	EFFECTIVE DATES		TOTAL		
EM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
PRIN'	AT STATION. MARK IN	VOICE F	AID, PROOF	OF PERFORM.	ANCE AND P	JT IN PUBLIC FILE. PAID F	OR BY DCCC			
1 10 MII	M,W-F NSEP	1	05:00A	05:58A	30S	09/12/12-09/17/12	THIS MORNING 5-6AM	2	400.00	800.0
2 0 MII	W-F N SEP	2	05:58A	07:00A	30s	09/12/12-09/14/12	THIS MORNING 6-7AM	2	700.00	1400.0
3 0 MII	M,W-F	2	07:00A	09:00A	30 <i>s</i>	09/12/12-09/14/12 09/17/12-09/17/12	THE EARLY SHOW	3	400.00	1200.0
4 0 M II	Sa N SEP	1	05:58A	07:58A	30s	09/15/12-09/15/12	SAT. MORN. LOCAL NEWS	1	275.00	275.0
5 80 M II	Sa N SEP	1	07:58A	10:00A	30s	09/15/12-09/15/12	SAT.CBS MORNING NEWS	1	325.00	325.0
6 0 M II	Su N SEP	1	06:30A	07:00A	30s	09/16/12-09/16/12	THE SUNDAY BUSINESS PAGE	1	125.00	125.0
7 0 M II	Su N SEP	1	08:28A	08:57A	30s	09/16/12-09/16/12	KD/PG SUNDAY EDITION	1	225.00	225.0
8 0 MI	M,W-F NSEP	1	09:00A	09:30A	30s	09/12/12-09/17/12	PITTSBURGH LIVE	2	250.00	500.0
9 80 MI	M,W-F NSEP	1	09:30A	09:57A	30s	09/12/12-09/17/12	PITTSBURGH LIVE	2	250.00	500.0
10	M,W-F	2	11:58A	12:30P	30s	09/12/12-09/14/12 09/17/12-09/17/12	NOON NEWS	3	700.00	2100.0

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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179297 AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** WATERFRONT STRATEGIES NAME DCCC (DEMOCRATIC CONGRESSIONAL Required 1010 Wisconsin Ave NW 430 S Capitol St SE AND Announcement 28 days **ADDRESS** Washington DC 20007-3603 DC 20003-4024 Washington prior notice USA USA CONTACT PRODUCTDCCC TV 9/12-17 LOCAL Brian Butz-1 AGENCY EST. NO. PRODUCT 1310 SALESPERSON CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12 NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
30 MII	Joseph Company									
11 30 MII	M,W-F NSEP	1	02:00P	02:57P	30s	09/12/12-09/17/12	THE TALK	2	350.00	700.00
12 30 Mil	M,W-F NSEP	1	02:58P	03:58P	30S	09/12/12-09/17/12	DR. PHIL	2	450.00	900.00
13 30 Mil	Su N SEP	1	08:58A	10:28A	30S	09/16/12-09/16/12	CBS SUN MORN	1	550.00	550.00
14 30 MII		1	10:28A	11:30A	30s	09/16/12-09/16/12	FACE THE NATION	1	550.00	550.00
15 30 MII	M,W-F	2	04:00P	04:30P	30S	09/12/12-09/14/12 09/17/12-09/17/12	4-430PM NEWS	3	800.00	2400.00
	M,W-F	1	04:30P	05:00P	30s	09/12/12-09/17/12	430-5PM NEWS	2	800.00	1600.00
	W-F N SEP	3	05:00P	05:30P	30S	09/12/12-09/14/12	5-530PM NEWS	3	900.00	2700.00
	W-F N SEP	2	05:30P	06:00P	30S	09/12/12-09/14/12	530-6PM NEWS	2	900.00	1800.00
	W-F N SEP	2	05:58P	06:30P	30s	09/12/12-09/14/12	M-F 6PM NEWS	2	1050.00	2100.00
	W-F N SEP	2	06:57P	07:30P	30s	09/12/12-09/14/12	CBS EVENING NEWS	2	1400.00	2800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY





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		AND)	PAGE 3
179297 NAME AND ADDRESS	AGENCY (OR SERVICE WATERFRONT STRA 1010 Wisconsin Washington USA		ADVERTISER (OR AGENCY AND ADVERTISER) DCCC (DEMOCRATIC CONGRESSIONAL 430 S Capitol St SE Washington DC 20003-4024 USA	Cancellation Notice Required Announcement 28 days prior notice
CONTACT	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1310	
NATIONAL SALESPERSON	V	1500	CODE	_

BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12

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NO. WEEKS:

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Cumony	**************************************	SPOTS	TIME		United States (Control of the Control of the Contro			TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
21 30 MII	Sa NSEP	1	06:00P	06:30P	30S	09/15/12-09/15/12		1	550.00	550.00
22 30 M II	Sa NSEP	1	07:00P	07:30P	30s	09/15/12-09/15/12	SAT 7PM NEWS	1	550.00	550.00
23 30 M II	Su N SEP	1	06:58P	08:00P	30S	09/16/12-09/16/12	60 MINUTES	1	3750.00	3750.00
24 30 MII	M,W-Su	2	11:00P	11:35P	30s	09/12/12-09/16/12 09/17/12-09/17/12	11PM NEWS	3	1900.00	5700.00
25 30 MI	Sa	1	11:00P	11:35P	30s	09/15/12-09/15/12	11PM NEWS	1	1700.00	1700.00
26 30 MI	Su N SEP	1	11:00P	11:35P	30S	09/16/12-09/16/12	11PM NEWS	1	1700.00	1700.00
27 30 MI	Su N SEP	1	11:35P	12:05A	30s	09/16/12-09/16/12	#1 COCHRAN SUNDAY SPORTS	1	950.00	950.00
28	M,W-F	2	11:35P	12:37A	30s	09/12/12-09/14/12 09/17/12-09/17/12	11:35P-12:37A - LETTERMAN	3	450.00	1350.00
30 MI	N SEP						Total Contract:	50		39800.00
					- Qtr 3	<u>Jul</u> 3 -12 .00	Billing Summary Aug Sep .00 39250.00		<u>Total</u> 39250.00	

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AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION ACCEPTED BY AGENCY





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179297	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	64888	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	WATERFRONT STRAT	PEGIES		DCCC (DEMOCRATIC CONGRESSIONAL	Cancellation Notice
AND	1010 Wisconsin A	Ave NW		430 S Capitol St SE	Required
ADDRESS					Announcement 28 days
ADDRESS	Washington	DC 20007-3603		Washington DC 20003-4024	prior notice
	USA		- 1	USA	
CONTACT				PRODUCTDCCC TV 9/12-17	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1500		PRODUCT 1310 CODE	
NATIONAL SALESPERSON	N				
BROADCAS	ST SCHEDULE STARTIN	G 09/12/12 AND ENDING	09/17	/12 NO. WEEKS: 1	

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ethnicity	*	0.010.00						Constitution 1		
01000000000	1977.074-1-1-1	SPOTS PWK.	- 11	ME	1025033500000000000000000000000000000000	A SAFETY OF THE PROPERTY OF TH	\$6.50 pt 46-0 pt 50-000 to 50-00-00-0	TOTAL BDCST.	5.00 (A)	
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